

Trade in & trade up

**Save hundreds of dollars
on Lexmark printers when you
recycle your old printers!**

Older printers may be costing you more than you think! New printers are usually faster, more productive and help you reduce cost and energy use. Now you can enjoy great savings on most new Lexmark printers and MFP's when you trade in your old desktop printer. New, award-winning printers and MFP's are faster and have increased productivity capabilities.

Lexmark shares in the environmental responsibility, as a provider of printing solutions. Save money and reduce your footprint with Lexmark Energy Star qualified products. Recycle your old printer and save energy, money and the environment with innovative energy- saving features, while keeping paper costs and waste down with automatic 2-sided printing.

Potential Savings

Inkjets and low-end laser	\$25
Low-end MFPs and color laser	\$75
Mid to high-end mono laser	\$350
Color laser	\$900
High-end products	\$2500

*Earn additional rebates with Lexmark promotions

Find out more by contacting your reseller today:

(949) 863-1905



LEXMARKTM



4 Simple Steps:

Trade in old printers and start saving the **green** by going **green**

1. Purchase any Lexmark printer from the qualifying list of printers
2. Complete online claim form at: <http://lexmark.tradeups.com> within 45 days of invoice date
3. Pre-paid shipping label for the recycle printer sent within one day of receiving proof of purchase
4. Once claims and recycle printer are received, you will receive your rebate check